

ART VIA LIGHT

PRODUCTIONS



FULLY COMPREHENSIVE PRODUCTION COMPANY

A man and a woman wearing cowboy hats are sitting in the back of a pickup truck in a desert. The man is on the left, looking out the window, and the woman is on the right, looking towards the camera. The scene is bathed in a warm, golden light, suggesting a sunset or sunrise. The text is overlaid on the image.

DO YOU WANT TO

SUCCEES

AS BA

YOU WAN

T

ABOUT US

We are one of the only production companies in Dallas who can shoot

fashion photography, product photography, jewelry photography, interior photography and video commercials, music videos, interview videos, time lapse videos and aerial 4k videos and design your branding materials all at the same time.

We have mastered the most important part of production: Lighting. "Art Via Light" is our slogan because we are able to shoot every scene creatively based on our lighting expertise.

TO BE

SUCCESSFUL

AND AS

NEED TO

Breathe

- Eric Thomas

THE

A.V.L VISION

From micro to broadcast, our video production team creates brand stories that inspire and motivate. We strive to infuse perfection in everything that we do.

Provide us the idea & we will provide you the solution.





AVL TEAM ▼
A TRUE CONCIERGE
PRODUCTION FIRM
HEADQUARTERED IN
DALLAS, TX

A firm that provides everything from videography & photography, live production, makeup, sound experts, drones, websites, logos/graphics, marketing & PR and so much more!



THE TEAM

Aaron Fairouz is a seasoned photographer and videographer specializing in commercial video, advertising, music videos, aerial videos, event videos, and jewelry photography, product photography, fashion photography, and interior photography. Aaron Fairouz, founder of Fairouz Imaging LLC., decided to combine his skills with that of Mario Ezeh in order to create a partnership company called Art Via Light Productions. Aaron Fairouz has played many hats over the course of his career, as a Director of Photography, photoshop editor and video editor, lighting specialist and movie producer. Fairouz has experience on film sets, commercial sets and now running an international production company.

Aaron



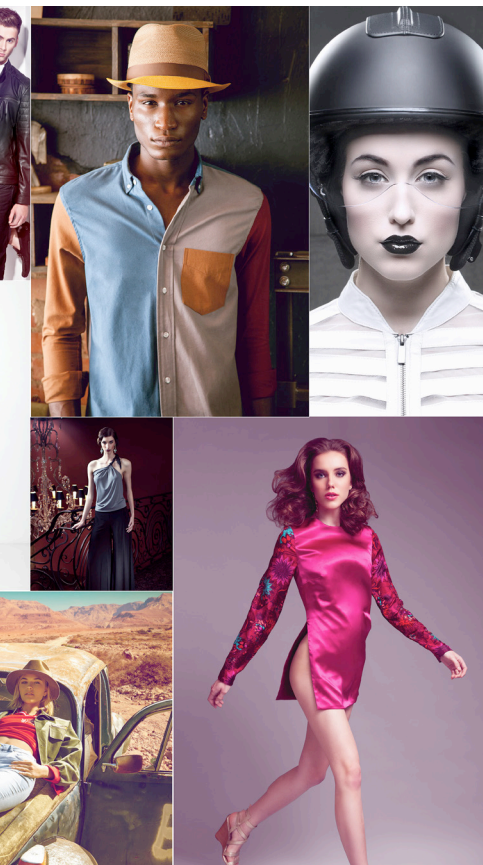


Mario



A life-long entrepreneur, Mario started Elite Webdesigners in 2000 and The Candelabrum Group in 2004. He brings a wealth of experience in product management, including the management of hundreds of product developers. His seasoned skills also include intuitive product graphical user interface and experience, creative video content production and special effects, digital media creation, web design and development, social marketing tools development, and SEO optimization.

He significantly contributed to the development of the graphical user interface of the international website of Match.com. He is passionate about Art Via Light because of its mission. He knows that through teamwork, alongside Aaron Fairouz, their work will transcend linguistic and cultural barriers with an immense amount of creativity and ingenuity.



FREEDOM 4K

We Specialize In Providing Multiple Cameras To Help Live Stream
CHURCH EVENTS · CONCERTS · CORPORATE FUNCTIONS · BIRTHDAY PARTIES · WEDDINGS

Developed by the founders of The Candelabrum Group & perfected by the team of Art Via Light Productions. Freedom 4K was established as a resource for Ad Agencies, Marketing Directors, Sport Promoters, Educational Facilities, Event Coordinators, Weddings & Runway Shows, Concerts & Brands. Our goal is to simplify the process of live streaming, producing and encoding a professional multi camera live stream system. Our focus was to develop a system that would be effective yet mobile. Infusing the idea that in order to provide a live production environment does not need to incorporate an entire production crew.



PRODUCT ▼

LIVE PRODUCTION

SAME DAY EDITING

MULTIPLE CAMERAS

LIGHTING EXPERTS

SOUND ENGINEERS

LIVE STREAMING

When A.V.L. alongside with Freedom4K becomes part of your campaign, we integrate with your team through the entire pre-production, production & post production process.

In addition to cameras, cellmuxing routers, switchers and encoders, Freedom 4K can handle any combination of image, sound reinforcement, photography, videography, lights, photo booth, red carpet, etc. Based in Dallas, Texas, we specialize in remote fly packs and often travel both domestically and internationally.



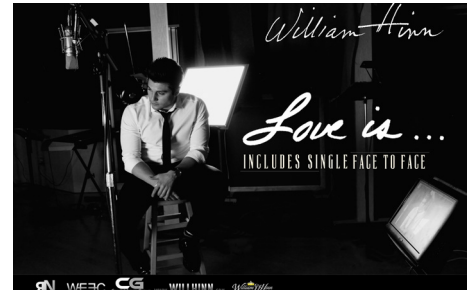
Art Via Light in conjunction with Freedom 4K is here to make you look good. Our team is comprised of seasoned film and television industry professionals working to produce high quality live streams for a diverse range of brands, advertising executives & venues. We have participated in many shows, concerts, events, and sporting events, corporate retreats and weddings.

www.Freedom4k.com

DIRECTORS CHAIR



2



1



3



4

MUST HAVES

THE ACCESORIES

It takes a team to make things happen. Every event that we film creates a new experience. We learn as we continue to strive to build lasting relationships, create memories and provide high-quality work.

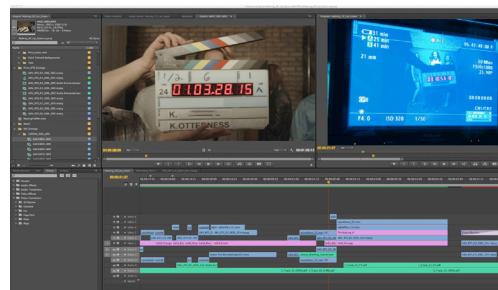


photo by Aaron Fairouz

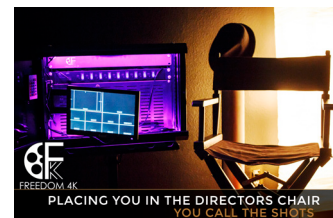


DVD and music available for purchase at www.WILLHINN.com

5



6



7

1 / On set for the filming of the commercial for Ronald Custom Tail. 2 / In the studio of the making Love Is by William Hinn. 3 / Meeting one of the creators of the South by Southwest (SXSW) that takes place in Austin yearly. 4 / Live filming production of William Hinn Ministries in Dallas, Texas. 5 / Photoshoot with Aaron Fairouz and William Hinn for his album cover. 6 / Editing at it's finest. So many hours spent editing and perfecting our craft. 7 / Setting up for a shoot for another featured film

Smart Cookie Blogger

JENGERBREAD MARKETING PRODUCTIONS



SMART COOKIE BLOGGER.COM

MARKETING TIPS – BUSINESS ADVICE- CASE STUDIES- INSPIRATION

Jennifer Onwumere is founder of the boutique marketing agency, Jen-gerbread Marketing. The Dallas-based PR, Event & Brand Consultant has over 10 years of industry experience. For more information on her marketing/pr consulting company, log on to www.jengerbread.com.

WHERE YOU START DOES NOT HAVE TO BE WHERE YOU END

A Creative Brand Maven with PR, Brand, Market Research, Social Media and event planning experience. She created her company, Jen-ger-

bread Marketing, in 2005, during her last year of college.

Initially, the company executed small scale events, but eventually grew to become a full-service marketing & public relations company. The team of Jen-Gerbread Marketing, Elite Webdesigners, The Starter Kit, and My Ultimate Xperience has establish the full-scale marketing company known as The Candelabrum Group.

FALZ REALITY TV

PRODUCTION TEAM

An international comedian, musician & songwriter traveling the world and enjoying life until his friends convince him that he needs to find that special someone to tour through life with.

The crew for Art Via Light, with the usage of drones, GoPro 4K cameras, lapel mics and an handful of camera men were able to successfully complete an entire 10 episode show in just over 3 weeks.

"It's not the number of people you have on staff but the quality...I am willing to put quality over quantity anytime. That's how we are able to get things done"
- Aaron Fairouz

The show is geared to premiere throughout parts of Africa as well as select stations in the USA. More info at www.FalzShow.com

FALZ - SINGLE TO STUPOR

1 SEASON

SINGLE TO STUPOR

FALZ

FALLING FOR FALZ

ONE MUSICIAN'S QUEST TO FIND HIS DREAM GIRL
WILL HE SUCCEED?
OR SIMPLY...WILL HE FIND LOVE?

MOËT & CHANDON IMPERIAL



FALZ



VANESSA



BELEND A



JODY

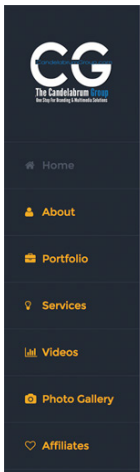


Our production company not only films but also has the ability to create all of the treatments such as graphics, website, branding, complete marketing turnkey solution. Falz Reality TV is one of the shows which we have had the pleasure of working on from start to finish.

WEB DEVELOPMENT



Full-Stack Marketing, Branding and Programming Solution. We provide web development, graphic design, videography and photography, product launch events, mobile app development, hosting solution, social media campaigning & media consultation.



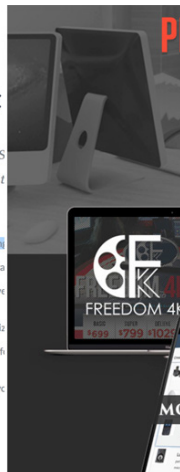
About. INSPIRED BY DIFFERENC

Full-Stack Marketing, Branding and Programming S
videography and photography, product launch event
media campaigning & media consultation.

Candelabrum Group is the best web developing company, offering Marketing
engaging company are a group of technical analyst and online marketing stra
competitive individuals provide nothing short of the best in searching the w

Incorporating affordable web designers, Candelabrum Group helps you really
something tangible. In addition, they aid you in utilizing available resources f

This best web designing company understands that your brand represents y
time in preparing just that for you.



The Candelabrum Group strives to partner with clients in mutual development. Therefore, the client does not feel left out while implementing their ideas. Just like a tree growing from both ends, this company needs client based support as well. Moreover, in this competitive market who wouldn't want their brand to be on the top.

In addition to their successful track record and the alliance of strategic partners, Candelabrum Group continues to ensure the ability to create excellent products and services to clients nationwide.

“ THE BEST WAY TO PREDICT THE FUTURE IS TO CREATE IT. ”

— PETER DRUCKER

ABCSCORP

Speaker Pack

MULTIMEDIA PRODUCTIONS

NIRVANA EVENT HALL

ments With Class

WWW.NIRVANAHALL.COM



ONLINE MONSTER WEBSITE DEVELOPMENT/DESIGN

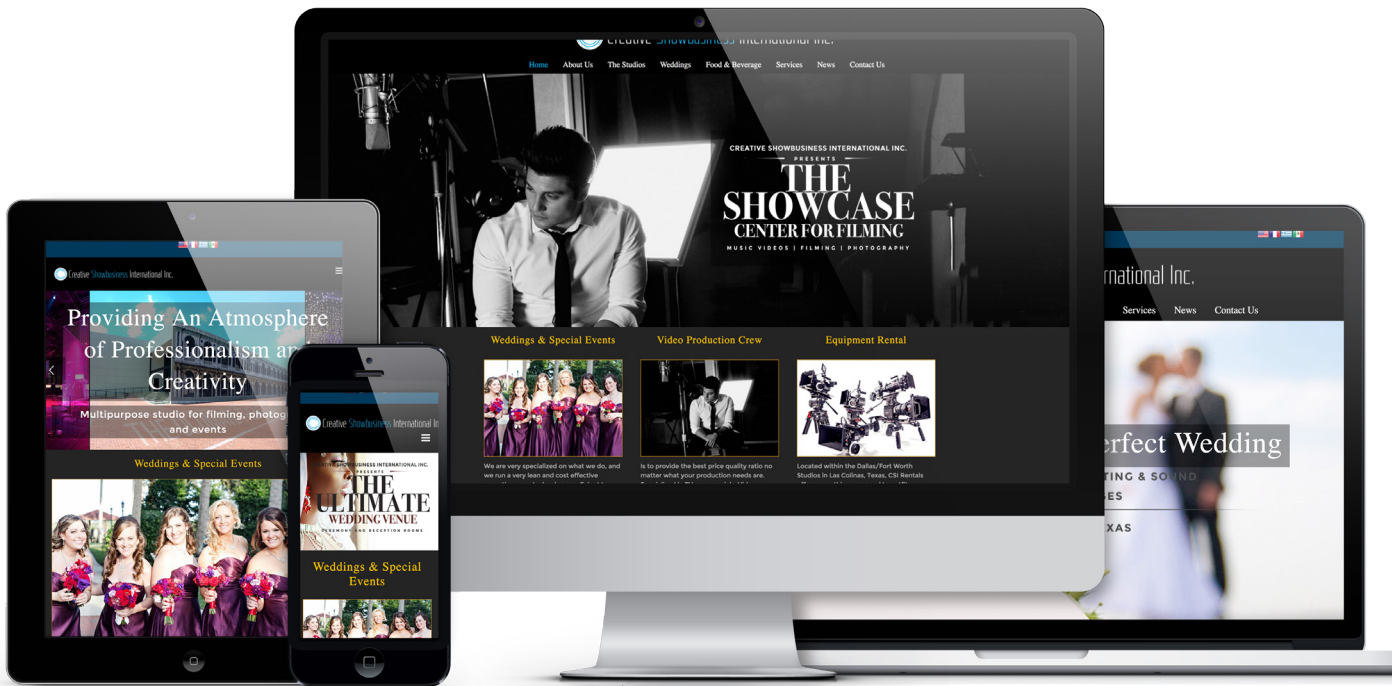
A full service digital marketing and visual communications agency based in of Dallas, Texas. We help brands grow their business through design & technology.

GOING MOBILE MOBILE APP DEVELOPMENT/DESIGN

Whether you are interested in mobile app development, desktop apps, web development, IOT, wearable apps, infrastructure, or design, we have the talent you need. We work with trusted brands that trust us. We take pride in our work and have the same goals as you – to see you be successful.

MEDIA KICKSTART MEDIA KITS & PRESS RELEASE

A media kit, sometimes called a press kit, is simply an information packet about a business or product. It is called a media kit or a press kit because many times potential advertising mediums will ask for more information on the potential advertiser. Since most of this advertising is press- and media-related, the term media kit was adopted.





The Ultimate Chef Behind The Scenes



What inspired you to become a chef?

My mother inspired me to cook from the young age of 7 years old. She didn't know it but it was put deep inside my soul by her.

Knowing that being the lead chef requires a lot of hours, what keeps you motivated?

My motivation is driven through my family and helping others.

Does your business participate heavily in community functions?

Yes, Every year we sponsor a Kids Backpack & School Supply Drive in Irving Texas. We also take food to the homeless in Downtown Dallas monthly.

"You don't have to be great to start; you have to start to become great" "As a man thinketh so he is"

What makes your business different from other chefs in the industry?

Our ability to simplify the event planning process and provide exceptional service.

How would you describe your cooking style?

Southern Cuisine with a Twist.

www.KitchenKingsCatering.com | 972-742-2933





NATURAL PRODUCTS MADE FOR YOUR SKIN

SOAPS | LOTIONS | BATH BALMS | EYE PILLOWS | FOOT SCRUBS | & MORE

Kith Kath Bath

HANDCRAFTED SIMPLY
MAKES IT BETTER & UNIQUE.

Handcrafted adds the human spirit to an already overly processed, chemical and makeshift world.

That store soap you just bought is probably a mass-produced, commercially made synthetic detergent. Did you know that the natural moisture-laden glycerin is extracted from commercial soap, then artificial dyes, perfumes, and preservatives are added? No wonder you and your family experience dry, itchy skin after bathing.



MADE FROM ORGANIC MATERIALS
IN ORDER TO PROVIDE ONE OF
THE BEST AVAILABLE PRODUCTS

organic
simple
skin nourishing oils
shea butter
fragrance oils
homegrown herbs



Homemade Essentials

Customize Your Order

Realizing that everyone has different needs we are your perfect place for creating the ideal gift baskets that you will need to create an everlasting memory for your friend, family or co-workers.



www.KithKathBath.com
682.583.8338

➤ *Promo Package* ➤

Quick Shoot ~ \$ 850

3 hours of coverage | professional editing | cd of images and videos

1 videographer & 1 Photographer

Combo Photo & Video ~ \$ 4,100

8 hours of coverage | professional editing | cd of images and videos | wireless mic

2 videographers & 2 photographers

Full Video & Full Coverage ~ \$ 6,300

10 hours of coverage | bridal sessions | engagement sessions | 2 wireless mics

professional editing | cd of images and videos

4 camera setup & 2 photographers

Live Streaming ~ \$ 375 / hr

Live-streaming coverage | Digital Copy of high-resolution provided | 3 wireless mics

professional editing available | secure login available | Unlimited Viewers

6 camera setup & 1 photographer



Special Note Prices will vary depending upon the location and customizations needed. There may be times where additional help may be needed as well as equipment which may affect prices. The purpose of these prices is to help provide a general figure on average costs per project.

Ala Carte

Add-Ons

Videographer additional hour: \$100 / hour

Photographer additional hour: \$ 65

Livestream: \$ 75 / hour

Airbrushing: \$ 15 / per photo

Website: \$350 / starting

Logo & Graphic Design: \$50 / starting

Drone Videography: \$ 150 / hour

Editing Only: \$45 / hour

Photobooth (min 3 hrs): \$195 / hour



Production

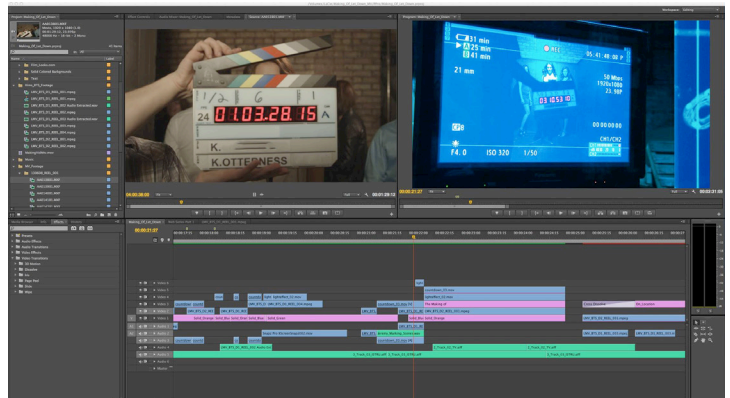
Music Videoshoots = \$3500 / starting

Interview Sessions = \$100 / hour

Recorded Casting Calls = \$65 / hour

Concerts & Live Events = \$3500 / starting

Commercials & Livebroadcasting = \$3500 / starting



The Elite Hourly figures as well as starting figures can vary depending upon location. Prices calculated here is based on a 30 mile radius from Art Via Light headquarters in Dallas, Texas. Travel expenses outside of the zone is an additional fee.

SOME OF OUR CLIENTS

Dormeo

Mattress Firm

William Noble

Christina Jervey

Allbriton Day

Levinity

Stetson

Dobbs

Pratiksha Jewelry

Solis Mammography

Fashion Scoop

Dallas Modern Luxury

Kitchen Kings Catering.

Keith Madigan Studios

The Gents Place

3 Headed Monster

Moar Creative

Gallerie Noir

Sol' Sunless Tanning

The Candelabrum Group

Fairooz Imaging

Social Cookie Blogger

Kith Kath Bath House

Big A Entertainment

The Studios in Las Colinas

Nirvana Event Center

CemUP

William Hinn Ministries

Falz Reality TV

Over the years we continue to strive to be the best. Here at Art Via Light Productions we are looking for ways to re-engineer not only beauty but functionality.

These are a list of only a few of our clients that we have provided services for.



PRODUCT PHOTOGRAPHY 101

Let's produce something epic!

Photographing fashion means capturing details and movement while expressing the art of the design.

ART VIA LIGHT

PRODUCTIONS

 FREEDOM 4K

 CG


FAIROOZ IMAGING
ART VIA LIGHT


NIRVANA
EVENT HALL

NIRVANA EVENT HALL

WWW.NIRVANAHALL.COM



International Events | Weddings and Receptions
Quinceaneras & Birthday Parties | Corporate Events and Meetings
Indoor Music Concerts



Unique and modern or classic and traditional – whatever your vision, we are ready to help you create the perfect setting for your special day. Do you need a versatile space and full-service event coordinator and a venue that is second to none? Nirvana’s uniqueness makes us the perfect location for your next Birthday, Anniversary, Family Reunion, School Function, and Holiday Party. Nirvana Event Center is what you need! A decor that will “wow” your guest, no hassles with parking, you have the privacy you desire to relax and enjoy your special occasion. For the grown and classy turn your day over to Nirvana’s staff and all you have to do is come and enjoy your day and when you are finished you don’t have to worry about cleaning we will do it all with class and style!



www.NirvanaHall.com



Adeyemi Law Firm, PLLC



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OUR FOUNDER
ADESOLA ADEYEMI

WWW.ADEYEMIFIRM.COM

At Adeyemi Law Firm, we pride ourselves on focusing on our clients as our #1 priority. When tragedy occurs, our clients have many issues to deal with while trying to maintain their day-to-day lives & obligations. We focus on alleviating the stress of our clients through effective case management, research, sound judgement & great communication throughout our entire work process.

- Car Accidents
- Construction Accidents
- Medical Malpractice
- Brain injury
- Truck accidents
- Semi-truck collision
- Motorcycle accidents
- Wrongful Death
- Civil Litigation

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POPCORN STOP



At Popcorn Stop Arlington and Fort Worth we take pride in our gourmet popcorn, gourmet sodas, candy, sugar glazed nuts, and other products. Since 2008 our company uses only premium ingredients in our delicious popcorn. Our popcorn is continuously popped daily to insure freshness. Popcorn Stop use only real cheeses and our caramel is made from scratch using our secret recipe. No powders will be found in our popcorn flavors.



Popcorn-stop.com
817.784.1300



Our Team



Aaron Fairouz

Director of Photography

Mario Ezeh

Video Technician



Jennifer Onwumere

Director of Marketing

Kathleen Ezeh

Executive Editor



Cynthia Goode

Event Coordinator

Contact us today for your next event. We can customize for any occasion and because we are international, there is no limit to the services we can provide for you.

Visit us today at www.Artvialight.com or email us at booking@artvialight.com



We are a great resource for engagement photoshoots, birthday parties, product photography, commercials, movies, concerts and other special events and moments that you want to remember forever!



ALL-INCLUSIVE PRODUCTION SOLUTION

www.ArtViaLight.com
Booking@artvialight.com